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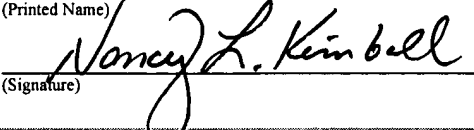
IFW



Atty. Dkt. No. 054446-0105

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Brad DUESLER
Title: METHOD AND APPARATUS
FOR BEVERAGE
MERCHANDISING
Appl. No.: 10/679,705
Filing Date: October 3, 2003
Examiner: Cassandra Hope Davis
Art Unit: 3611

CERTIFICATE OF EXPRESS MAILING	
I hereby certify that this correspondence is being deposited with the United States Postal Service's "Express Mail Post Office To Addressee" service under 37 C.F.R. § 1.10 on the date indicated below and is addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.	
EV 423972685 US	September 29, 2004
(Express Mail Label Number)	(Date of Deposit)
Nancy L. Kimball	
(Printed Name)	
	
(Signature)	

AMENDMENT AND REPLY

Mail Stop AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Madam or Sir:

This communication is responsive to the Office Communication that was mailed September 23, 2004 concerning the Interview Summary for the telephonic interview conducted September 17, 2004 between the Examiner and applicant's attorney.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this document.

Remarks/Arguments begin on page 5 of this document.

Please amend the application as follows: